

Central Florida Commuter Rail Commission
Technical Advisory Committee

Meeting Minutes as Amended

Date: Wednesday, November 4, 2015
Time: 1:30 p.m.
Location: Florida Department of Transportation
Orlando Urban Office
133 South Semoran Boulevard
Orlando, Florida 32807

- Call to order – TAC Chairman, Claudia Korobkoff, called the meeting to order at 1:36 p.m.
- Pledge of Allegiance
 1. Confirmation of Quorum
 2. Members in attendance:
 - Tawny Olore, FDOT
 - Bill Wharton, Seminole County
 - Jordan Smith, City of Sanford
 - Matt Boerger, City of DeBary
 - John Angiulli, County of Volusia
 - Jim Harrison, Orange County
 - Butch Margraf, City of Winter Park (non-voting)
 - Claudia Korobkoff, City of Orlando
 - Mary Moskowitz, Osceola County
 - James Arsenault, City of Kissimmee
 - Andrea Ostrodka, LYNX
 - Ricky Mack, VOTRAN (non-voting)
 - Gary Huttman, MetroPlan Orlando
 3. Members not in attendance:
 - Jon Williams, City of Longwood
 - John Omana, City of Lake Mary
 - Dale Arrington, City of DeLand
 - Noel Cooper, City of Maitland
 - John Sember, City of Altamonte Springs
 - Vince Wang, River to Sea TPO
- Agenda Review – Tawny Olore, P.E.
 - Ms. Olore provided the Agenda Review.

ACTION ITEMS

- 1. Adoption of minutes from October 7, 2015.
 - a. A motion to adopt the meeting minutes was made by Claudia Korobkoff and seconded by Jordan Smith. The meeting minutes were adopted unanimously.

DISCUSSION ITEMS

1. Chairman's Report – Claudia Korobkoff, City of Orlando
 - a. Central Florida Commuter Rail Commission September 23, 2015 meeting update
 - Ms. Korobkoff stated that the project status was discussed including the August ridership increase and the evaluation for the current late night train service. Ms. Korobkoff mentioned the ongoing efforts to clean up the graffiti along the corridor.
 - b. Customer Advisory Committee October 20, 2015 meeting Update
 - Ms. Korobkoff discussed the Customer Advisory Committee's suggestions and concerns regarding the ticketing terminals, the graffiti on the buildings along the corridor, and the need for an additional train prior to the 4:15 northbound. Ms. Korobkoff noted that each issue is being looked at and possible options explored.
2. Operations Update – Tawny Olore, P.E.
 - a. Ridership
 - Ms. Olore discussed ridership numbers and that ridership was increasing year over year, up to 10 percent per month.
 - b. On-Time Performance
 - Ms. Olore stated that the on-time performance is at roughly 98%, bicycle boardings remain steady between 18- 20, and ADA remains at 12- 13. Ms. Olore discussed the decreasing ridership of the late night train and the possibility of making future adjustments with no change in cost to better address midday service demands.
 - c. Safety/Incidents report – Miguel Torres, P.E.
 - Mr. Torres discussed the safety incident trends and the most recent incident reports on the corridor. Mr. Torres noted that the accident and incidents are trending downward. He further explained the format of the reports and how the information is compiled.
 - Mr. Torres discussed the comparisons between 2014 and 2015 in grade crossing accidents, trespasser strikes, fatalities, derailments, and collisions. Mr. Torres went over the incident/accident rates in each municipality within the corridor. He noted that grade crossing safety improvements are being made including operational changes and traffic signal modifications.
 - d. Feeder Bus Service – Andrea Ostrodka, LYNX
 - Ms. Ostrodka discussed the SunRail related customer calls and passenger boardings at each station. She explained that as the system works through the technology for LYNX to SunRail ticket transfers, the tracking would be more accurate.
 - Ricky Mack, Customer Service Manager for Votran, discussed the increasing ridership on SunRail Station feeder bus routes in Volusia County. Mr. Mack noted that Votran is working to make service adjustments to increase ridership and improve service to include additional bus service from East Volusia County.
3. Next Steps Phase 1

- a. Grow Ridership
 - a. Service modifications
 - Ms. Olore discussed the next steps and strategies for increasing ridership and last mile connectivity in Phase 1.
 - b. Business Development activities
 - i. Try the Train
 - Carlson Chandler, SunRail Business Development manager, explained in detail the “Try the Train” initiative working with downtown’s major employers to test the train commuter experience; door-to-door outreach to educate employers and employees; working with the hospital campuses on educating their employees on the benefits of riding; and capturing company and rider profiles. Ms. Korobkoff asked for a list of companies contacted for Business Development outreach.
 - Mark Calvert, SunRail Marketing manager, explained the new marketing initiative that allows riders to upload selfies taken on the train to digital billboards along I-4. Mr. Calvert stated that the SunRail social media feeds are reaching record numbers with online engagement and the success of their selfie pic #RideSunRail campaign, which promotes ridership.
 - Tawny Olore mentioned the new store valued card discount program that gives discounted fares to seniors, students, and disabled riders.
4. Phase 2 Activities – Tawny Olore, P.E.
- a. Phase 2 South
 - i. FFGA next steps
 - Ms. Olore said the Department plans to get the construction contractor for Phase 2 South under contract by December. Ms. Olore highlighted the new parking garage project being built near the Kissimmee Amtrak/SunRail Station that will house parking for the station.
 - Tom Roehlk, Executive Vice President Tupperware, detailed the Transit Oriented Development going on near the new Tupperware Station and thanked the committee leadership for their vision and hard work.
 - b. Phase 2 North
 - Ms. Olore noted that FDOT is researching alternative funding for Phase 2 North since the project did not receive the Tiger VII funding.
5. Phase 3 Update – Tawny Olore, P.E.
- a. Entry into Project Development
 - Ms. Olore discussed the upcoming plans for the Phase 3 expansion to OIA, noting that approval was received from FTA for entrance into Project Development.
 - b. Next Steps
 - Ms. Olore stated that planning is moving forward with preliminary alignment concepts and that passenger and employee surveys at the airport are underway. Ms. Olore discussed the next steps in the process including the evaluation for environmental documentation and preparing cost analyses for capital, maintenance and operations expenses.

- Ms. Olore presented an artist's rendering of the OIA Intermodal Transfer Facility. Ms. Olore discussed preliminary passenger surveys taken at the airport to validate the model, stating that 1/3 of area residents use the airport and 2/3 are nonresidents from out of the area; 1/3 of passengers are traveling on on-peak and 2/3 off peak; and 25 % of those surveyed were destined to locations along the SunRail Corridor.

COMMITTEE MEMBER COMMENTS

1. None

PUBLIC COMMENTS

1. Joanne Counelis stated she did not want the late night train service terminated or moved at all, and that SunRail service should run on nights, weekends, and all holidays.

NEXT MEETING

2. Tentative meeting is set for February 3, 2016

ADJOURNMENT

1. Meeting adjourned at 2:42p.m.