

Technical Advisory Committee Meeting

February 16, 2017

2:00 p.m.

LYNX Central Station
Second Floor Multi-Purpose Room
455 North Garland Avenue
Orlando, Florida

Attendees

Nicola Liquori, FDOT
Steve Olson, FDOT
Tammie Andrews, FDOT
Jim Harrison, Orange County
Jon Cheney, Volusia County
Bill Wharton, Seminole County
Mariann Abrahamsen, Osceola County
Shad Smith, City of Longwood
Matt Boerger, City of Debarry
Jordan Smith, City of Sanford
Claudia Korobkoff, City of Orlando

Don Marcotte, City of Winter Park
Noel Cooper, City of Maitland
Alisha Maraviglia, City of Altamonte Springs
Vince Wang, River to Sea TPO
Rick Werbiskis, City of DeLand
Elizabeth Whitton, MetroPlan Orlando
John Omana, City of Lake Mary
Edward Johnson, Lynx
Elizabeth Suchsland, VoTran
Regina Marini Cargill, Evolve Today

Minutes

Meeting was called to order by TAC Chairman, Jim Harrison, at 2:00 p.m. Pledge of Allegiance Quorum was met Introductions Agenda Review by Nicola Liquori	
Action Items:	Presenter: Jim Harrison
<ul style="list-style-type: none">• Adoption of Meeting Minutes: A motion to adopt the meeting minutes from December 7, 2016 was made. The meeting minutes were adopted unanimously.• Meeting Schedule for 2017: Approved unanimously	
Public Comments:	
<ul style="list-style-type: none">• <i>David Bottomly</i>- Participated in TeamFL multi-modal experience. The Lynx ride was a new ride with Wi-Fi. Likes the new ADA ramps and stated that the commute from the Sand Lake SunRail station to Lynx station was great. While on the train he didn't feel secluded away from people because he was in a wheelchair, felt very comfortable.• <i>Joanne Cornelius</i>- Requested weekend, holiday, and 24 hour train service.	
Agenda Item: Chairman's Report	Presenter: Jim Harrison
<ul style="list-style-type: none">• Next CFCRC Meeting is February 23, 2017 at 2:30PM at Lynx Central Station• Transition<ul style="list-style-type: none">○ Local government funding partners have been working together to come up with an agreement to prepare an analysis of the current contracts in preparation of the 2021 transition, at the request of the Commuter Rail Commission○ Will hire a consultant to report back to the Commuter Rail Commission○ Nearing final draft of Interlocal Agreement and scope services for the consultant acquisition• Election of Officers<ul style="list-style-type: none">○ CFCRC Election of Officers will occur during the meeting on Feb 23rd○ Election of Officers for TAC follows the election of CFCRC	
Agenda Item: Agency Update	Presenter: Nicola Liquori
<ul style="list-style-type: none">• Changes within FDOT<ul style="list-style-type: none">○ Secretary Boxold moved to the private sector○ Interim Secretary Rachel Cone, was the Assistant Secretary for Finance and Administration, will be interim in the near term	

- Florida Transportation Commission is in charge of providing three candidates to the Governor's office
 - Chief Operating Officer Miguel Torres has resigned and also moved to private sector
 - Advertised the position
 - Doug Stencil is our acting COO, he has decades of experience
 - Stacy Kirby, Administrative Assistant, works on all of the meetings, is moving to Bombardier
 - Marti Arias will be coordinating the meetings in Stacy's place
- 2017 Ambitions
 - Request from customers for text alerts for service delays, in progress and will launch soon
 - On platform announcements for next train arrival will launch by end of March
- Capital Projects
 - Phase 1 Closeout
 - Grade Crossing Improvements
 - Safety Improvements – Signal and crossing improvements
 - Phase 2 North
 - Ridership and cost models are being updated
 - Grant application preparation
 - Do not know timing of grant opportunity; bi-weekly discussions with FTA to track grant opportunities
 - Phase 3 – SunRail extension to the airport
 - PD&E
 - Meeting next week with Intermodal Systems in Tallahassee to provide status update
- Budget to Actual
 - Expenses tracking to budget overall
 - Fuel and Insurance are a little lower
 - Capital Maintenance difficult to budget, no trend line and not many expenditures this year
 - Consultant Support and Program management is over budgeted
- Saturday Service
 - Ran three Saturday's in November, three in December, and on February 4th
 - 18,491 Riders
 - Next date is March 18th – schedule not yet set
 - Winter Park Sidewalk Art Festival
 - NCAA Tournament
 - Orlando City Soccer game
 - April 4th has been requested for Wrestlemania
- Call Center Stats
 - Most calls are about schedule, fare questions, and equipment issues
 - Many compliments on train and platform staff
- Text Alerts
 - Specifically for train delays and on time performance
 - User can opt in and out at any time
- Ridership
 - Monthly ridership is on the rise – November 69,365, December 79,706, and January 71,545
 - December was very strong even excluding Saturdays
 - Targeting commuters is our main focus but leisure riders are important
 - Daily ridership trending up – November 3,303, December 3,623, January 3,407, and February is already around 3,500
 - 2016 ridership from 2015 is down by 4.8%
 - 115 riders per day is the difference
- On Time Performance
 - Goal is 95%, we are often in the 96, 97, 98% and right now we are 99%
- Bicycle and ADA trends
- Safety & Security
 - Very few incidents on our corridor
 - Recent Efforts – Safety Outreach
 - Called & emailed 99 CDL companies & 200 schools
 - Delivered presentations to nearly 400 students & installed safety awareness banners
 - Scheduled 4 upcoming presentations
 - Continued awareness campaign of what to do if stuck on the tracks
 - Reviewed safety protocols with Ambassadors
 - Share the safety message
 - *Keep your tail off the rail*
 - Had an incident on south end of corridor where the back end of a box truck was over the rail and struck by Amtrak train
 - *Tracks are for trains only*
 - *Stop here then go on clear*

<p>Agenda Item: Bus Connectivity</p> <ul style="list-style-type: none"> • Lynx <ul style="list-style-type: none"> ○ 1st quarter of 2017 saw an 8.7% decrease in ridership compared to 1st quarter in 2016 ○ Closely reviewing what is causing decrease in ridership ○ Working with SunRail to coordinate schedules • VoTran <ul style="list-style-type: none"> ○ Ridership at the DeBary station is on an upward trend ○ Recently partnered with Re-Think and SunRail for a marketing event, were able to bring a bus to the Stations 	<p>Presenters: Edward Johnson, Lynx / Elizabeth Suchland, VoTran</p>
<p>Agenda Item: Construction Activities</p> <ul style="list-style-type: none"> • DeBary Parking <ul style="list-style-type: none"> ○ Adding 211 parking spots ○ 50% complete ○ Expected to open 2nd quarter of 2017 – May 2017 • Phase II South <ul style="list-style-type: none"> ○ Shingle Creek Bridge <ul style="list-style-type: none"> ▪ Concrete caps are complete and installing erosion control ▪ Slow order still in place, trying to get back up to speed ○ Boggy Creek Bridge <ul style="list-style-type: none"> ▪ Pile driving continues ▪ Working on double track instead of single ○ Meadow Woods Station ○ Tupperware Station ○ Poinciana Station <ul style="list-style-type: none"> ▪ 3rd in stage, grading and drainage is being worked on ○ Kissimmee Parking Garage <ul style="list-style-type: none"> ▪ Mostly demo work, more about tree protection and keeping trespassers out ▪ Expected to open 1st quarter of 2017 	<p>Presenter: Tammie Andrews</p>
<p>Agenda Item: Marketing & Business Development</p> <ul style="list-style-type: none"> • 2017 PRIORITIES <ul style="list-style-type: none"> ○ Renewed focus on Florida Hospital, Orlando Health and South Seminole Hospital <ul style="list-style-type: none"> ▪ Expand the number of daily riders ▪ New strategies for employee education and engagement ▪ Evaluating schedule adjustments in partnership with hospitals ○ Orlando International Airport <ul style="list-style-type: none"> ▪ OIA “campus” employee ridership effort ▪ Working with Lynx for connectivity ○ Grow leisure ridership and group travel opportunities - Examples: school trips, seniors, etc ○ Engage stakeholders, compel ridership in support of programs - Examples: arts community – “Art is Moving” ○ Identify weekend service opportunities <ul style="list-style-type: none"> ▪ March 18: Winter Park Sidewalk Art Festival, NCAA Tournament at Amway Center ▪ April 2: WrestleMania and other WWE events • Marketing Updates <ul style="list-style-type: none"> ○ Deployment of Ambassador & Customer Service Apps ○ Developing a mobile app to enhance the rider experience 	<p>Presenter: Steve Olson</p>
<p>Committee Comments:</p> <p><i>Jon Cheney-</i> Typically on the grant application, do you seek letters of support or resolution? Should the TAC committee membership prepare letters to be prepared for grant submission? – Ms. Liquori responds that we had letters in the past, and it would be very helpful.</p> <p><i>Jon Cheney-</i> With On Time Performance, is there any way to use ITS technology and break down OTP with AM and PM and compare to I4 to promote the fact that this is a better OTP than I4? The train is a better option than I4 and it is a selling point.” Ms. Liquori responds not sure we are able to do comparison with I-4, but we have data for OTP by peak periods.</p> <p><i>Shad Smith</i> – Discussed with the SunRail safety director Pamela McCombe on the Dynamic Envelope in Longwood, has one of the highest incidents at the two crossings, can they get a follow up from her? Ms. Liquori responds a meeting is being scheduled to discuss with FDOT. She will ask Ms. McCombe to follow up.</p> <p><i>Jon Cheney-</i> Can you get with Traffic Ops to put the catch safety slogans in those areas? Ms. Liquori responds that she will look into it.</p> <p><i>Jon Cheney-</i> Asks if Lynx tracks their On Time Performance getting to the stations. Mr. Johnson from Lynx says he does not have that information now but he will provide it at the next meeting.</p> <p><i>Jim Harrison</i> – Commented that the apps are an excellent idea and will make a big difference. Compliments the presentation and the great job by the SunRail team.</p> <p><i>Jon Cheney</i> – Asks if we have considered more train sets for the Winter Park Art Festival. Mr. Olson responds that we will work on the logistics.</p> <p><i>Elizabeth Whitton</i> – Request that we include a “1 pager” or summary that the members may bring to their advisors. Ms. Liquori encourages the members to take the meeting materials provided in the binders with them.</p>	

Jordan Smith – Inquiry about the status of the Preserve at Lake Monroe lawsuit. Ms. Liquori responds that it is being handled in the Tallahassee legal office, and she will have to get back to him with an update. The noise mitigation is an open item as it relates to the Phase I FFGA, in the process updating the noise model for placement and size of a noise barrier.

Next meeting: April 11, 2017 at 2:00 p.m., LYNX Central Station, Second Floor Multi-Purpose Room, 455 N. Garland Avenue, Orlando

,