



ON TRACK

SUNRAIL NEWS & INFORMATION FOR CENTRAL FLORIDA'S BUSINESS COMMUNITY

ISSUE 12 • MAY 2017



Uber Cool

Five cities along the SunRail phase one corridor started a unique partnership last summer with Uber. This pilot program provides a 20% discount for anyone taking Uber within their city limits, but a 25% discount if the trip originates or culminates at their SunRail station. The goal is to provide an economical door-to-door, last-mile solution for any SunRail passenger coming into their city. For residents of these cities, the discount applies to trips from their home or place of work to the SunRail station. The participating cities are: Sanford, Lake Mary, Longwood, Altamonte Springs and Maitland.

Accessing the discount is simple. Simply download the Uber app, and select the menu button in the upper left hand corner. Tap Payment and then add Promo/Gift code for the city you are traveling to. Once the promo is entered, you are all set.

Discounts codes are: **SANFORD, LAKEMARY, LONGWOOD, ALTAMONTE and MAITLAND.**

"The UBER pilot has been a successful program thus far," said Frank Martz, City Manager for the city of Altamonte Springs. "We were the first cities in the world to conduct a community wide ride/hail pilot. Public/private partnerships of this type are new. Part of the pilot was to experience how local government can be responsive to emerging trends. We have learned a great deal about how cities can work with private sector companies as innovative as UBER to bring lower cost options to our residents and business communities."

SunRail salutes these cities for their innovative thinking and the assistance this partnership provides to SunRail passengers.

Stay up to date on all SunRail news by following us on Social Media.

@RideSunRail | /RideSunRail | #RideSunRail

DID YOU KNOW?

The station pages on SunRail.com provide connection options from all stations, including public and private transportation options.

FAST FACTS

The Central Florida Zoo (Sanford), Enzian Theater (Maitland), Altamonte Springs Mall and the South Seminole Hospital (Longwood) are just a few of the many places last-mile connections can take you to along the SunRail corridor.

GET IN TOUCH:

For more information on how you can help your employees commute with SunRail, email info@SunRail.com or visit SunRail.com/SunRail-For-Business

