



# CENTRAL FLORIDA COMMUTER RAIL COMMISSION

August 30, 2017

# TITLE VI



This meeting, project, or study is being conducted without regard to race, color, national origin, age, sex, religion, disability or family status. Persons wishing to express their concerns relative to FDOT compliance with Title VI may do so by contacting:

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State Title VI Coordinator

605 Suwannee Street, Mail Station 65

Tallahassee, Florida 32399-0450

All inquiries or complaints will be handled according to FDOT procedure and in a prompt and courteous manner.



# CHAIRMAN'S ANNOUNCEMENTS

Commissioner Dallari



# SUNRAIL ANNOUNCEMENTS

Ms. Nicola Liquori



# AGENDA



- **Public Comments (Agenda Items)**
- **Action Items**
- **CAC & TAC Chairman's Reports**
- **Quarterly Dashboard Performance Highlights**
- **Public Comments**
- **Adjournment of Quarterly CFCRC Meeting**





# PUBLIC COMMENTS

## Agenda Items



# ACTION ITEMS



Adoption of meeting  
minutes from April 19, 2017



# CAC CHAIRMAN'S REPORT

Mr. Jeffery Morris

# TAC CHAIRMAN'S REPORT

Mr. James Harrison



# QUARTERLY DASHBOARD & PERFORMANCE HIGHLIGHTS

Ms. Nicola Liquori



# QUARTERLY HIGHLIGHTS

## Train to Plane



# QUARTERLY HIGHLIGHTS

## Pulse Special Service

3,761 Riders  
This Day



## Social Media



Over 29,000 Followers



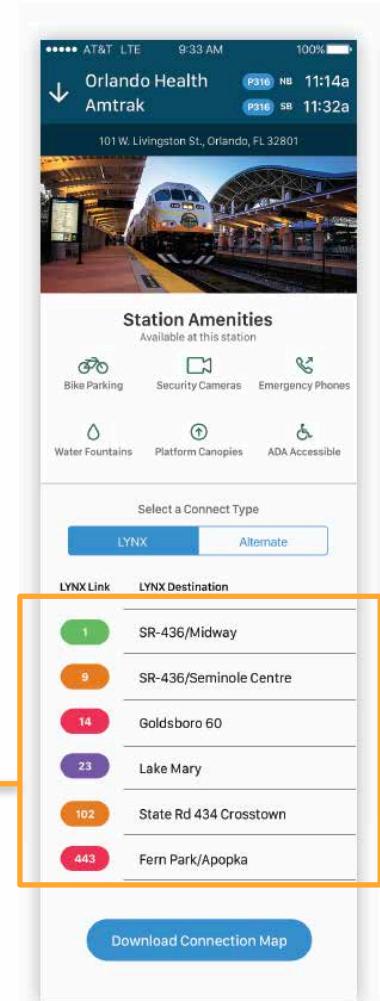
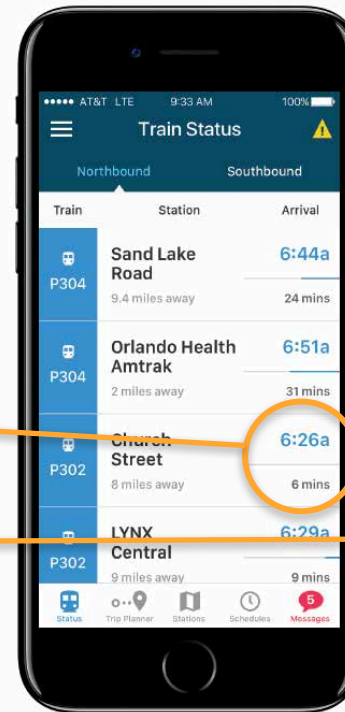
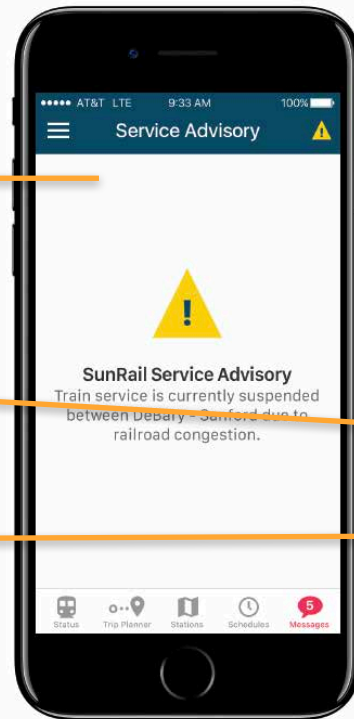
# QUARTERLY HIGHLIGHTS

## APP Development

SunRail  
Service  
Advisory

Geo-Targeted  
Real-Time Train  
Arrival Info

Connectivity  
Options &  
Status





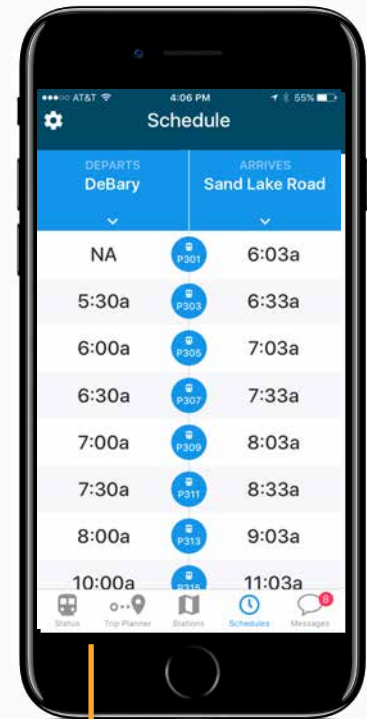
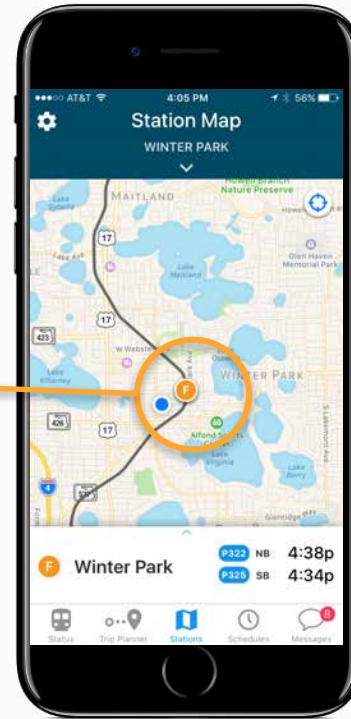
# QUARTERLY HIGHLIGHTS

## APP Development

Mobile-Friendly  
SunCard  
Account  
Management

Location  
Services

Convenient  
Schedule  
Display





# AGENCY UPDATE

**DRAFT - FOR DISCUSSION  
PURPOSES ONLY**

SUNRAIL OPERATING REVENUE, O&M EXPENSES, CAPITAL MAINTENANCE AND CONSULTANT COSTS	FY17 BUDGET	FY17 ACTUAL
Farebox revenue	\$2,320,910	\$1,960,717
CSX usage fees	\$3,122,148	\$3,250,495
Amtrak usage fees	\$955,991	\$1,075,167
FCEN usage fees	\$22,325	\$21,243
Spot-of-way usage revenue	\$300,000	\$224,736
Ancillary revenue	\$206,000	\$121,043
Card revenue	\$20,000	\$22,180
Freight from revenue	\$6,947,374	\$6,675,581
FTA §5307 -	\$6,922,002	\$6,912,760
State maintenance assistance	\$6,300,000	\$6,300,000
State operating assistance	\$24,612,809	\$16,444,703
Local operating support	\$-	\$-
<b>Total operating revenue and assistance</b>	<b>\$44,782,185</b>	<b>\$36,333,044</b>
Bombardier - Operations	\$6,749,113	\$6,714,958
Bombardier - Maintenance	\$14,164,666	\$13,461,532
Bombardier - Incentive/Disincentive	\$1,000,000	\$928,588
Xerox - Back-of-the-House Hosting	\$694,968	\$694,968
Xerox - Fare Equipment Maintenance	\$1,500,000	\$1,507,830
Herzog - Signal Maintenance of Way	\$2,631,862	\$2,511,371
Green's Energy - Fuel	\$1,000,000	\$865,386
Gallagher - Insurance	\$1,598,532	\$1,406,269
Amtrak - Heavy Vehicle Maintenance	\$1,500,000	\$1,067,507
Wells Fargo - Banking Services	\$6,300	\$4,747
Bank of America - Merchant Services (Banking)	\$60,000	\$53,711
MidFlorida - Armored Car Service	\$42,000	\$36,240
AT&T/Verizon - Wi-Fi Service	\$35,000	\$29,729
SunRail share of feeder bus O&M costs	\$2,499,744	\$1,373,363
Xerox - Fare Media Smart Card	\$140,000	\$-
Xerox - Limited Use Smart Card	\$60,000	\$26,960
Incomm - Card Distribution & Packaging	\$100,000	\$-
Capital Maintenance	\$4,500,000	\$997,463
Consultant support/program management	\$6,500,000	\$4,652,422
<b>Total O&amp;M expenses, capital maintenance and consultant support</b>	<b>\$44,782,185</b>	<b>\$36,333,044</b>

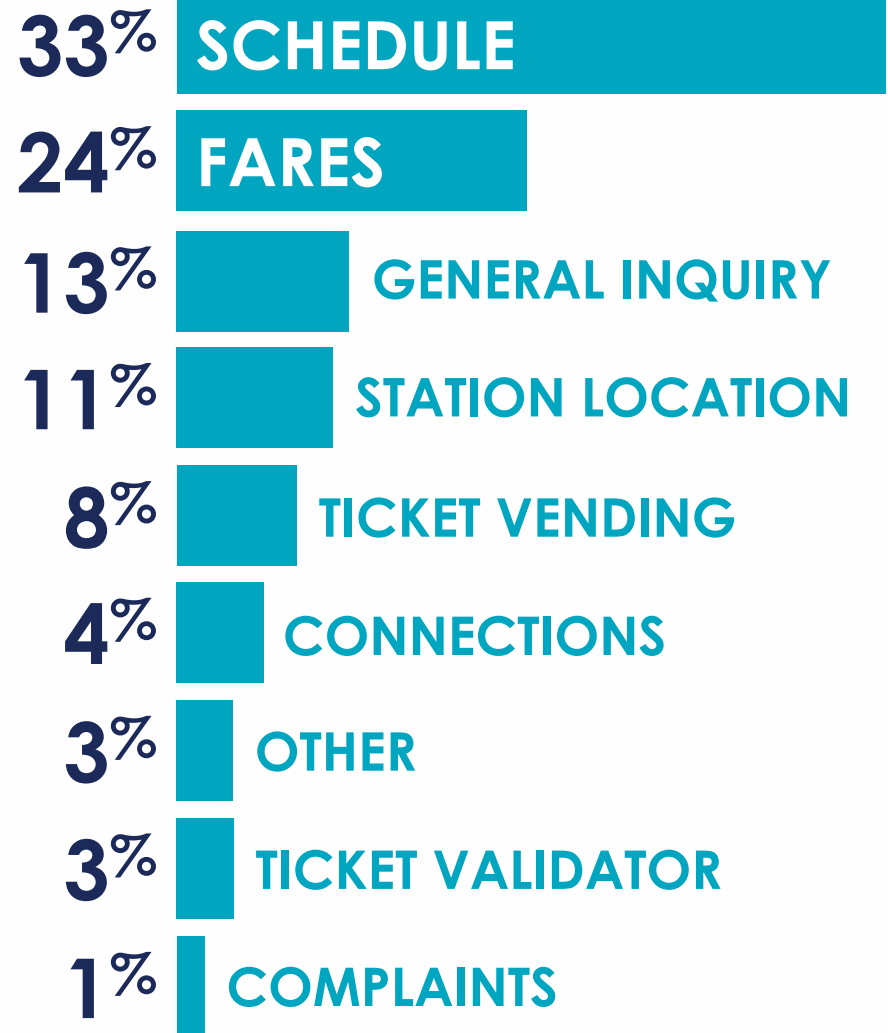


# CALL CENTER

## CALL CENTER STATS



MAY 1 – JULY 31  
3,511 CALLS



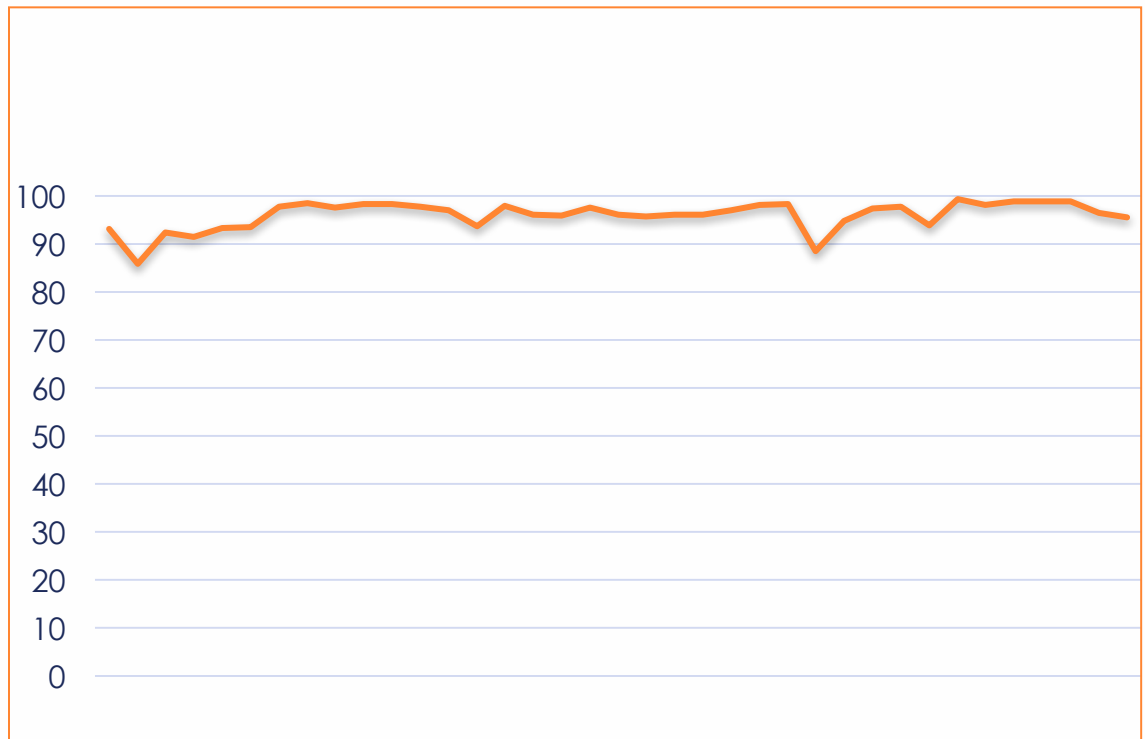
# ON-TIME PERFORMANCE

TRAIN ON-TIME  
AVERAGE

96%

Goal = 95%

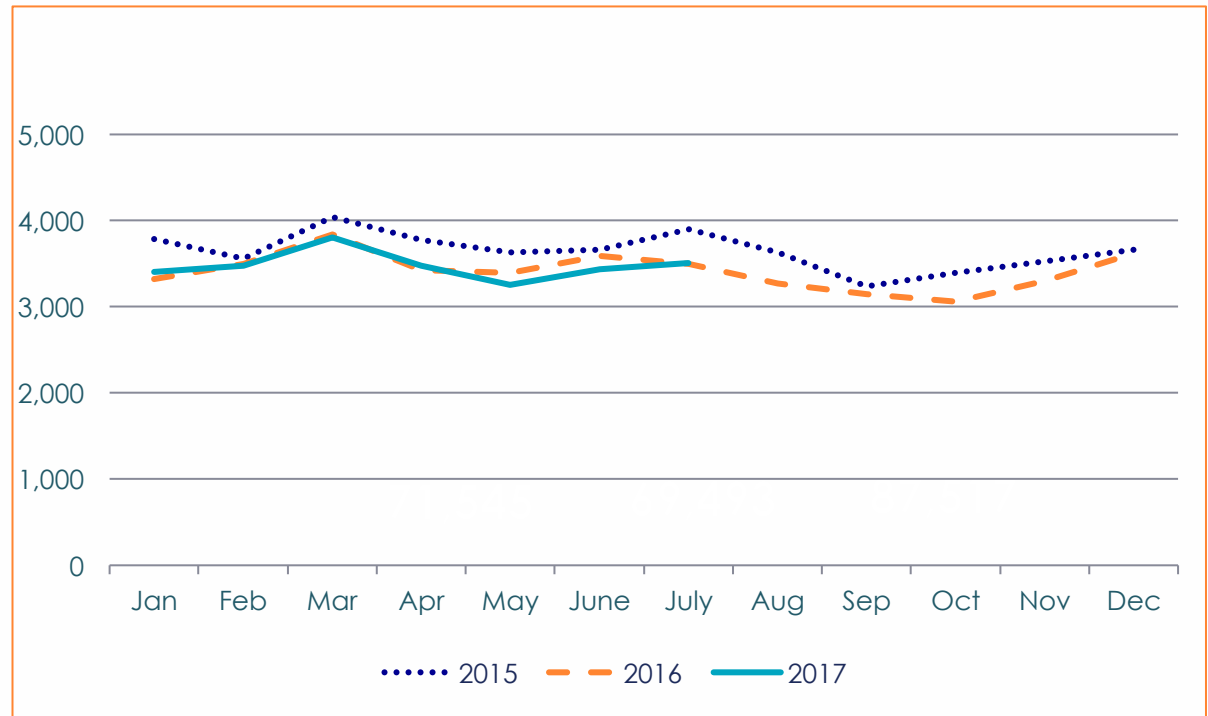
OTP Trends  
May 2014 – July 2017



# CURRENT RIDERSHIP TRENDS



## AVERAGE DAILY RIDERS BY MONTH

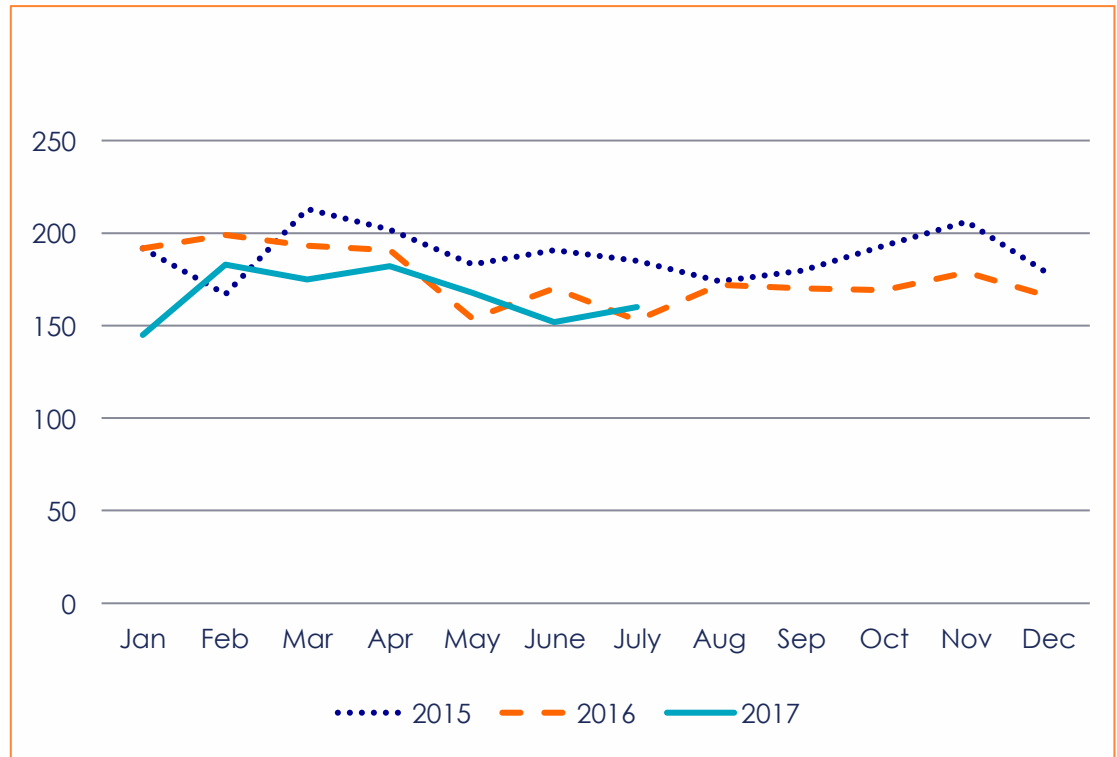


# BICYCLE RIDER TRENDS



MAY 168  
JUNE 152  
JULY 160

## AVERAGE DAILY RIDERS BY MONTH





# ADA RIDER TRENDS

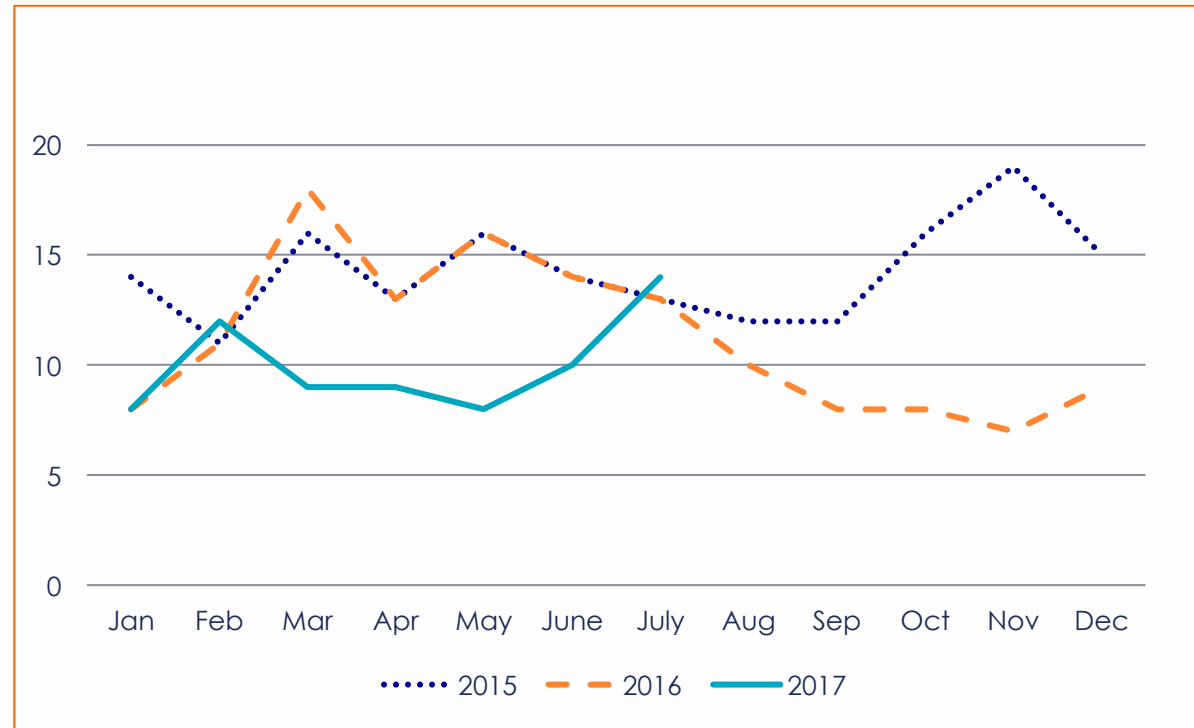


MAY 8

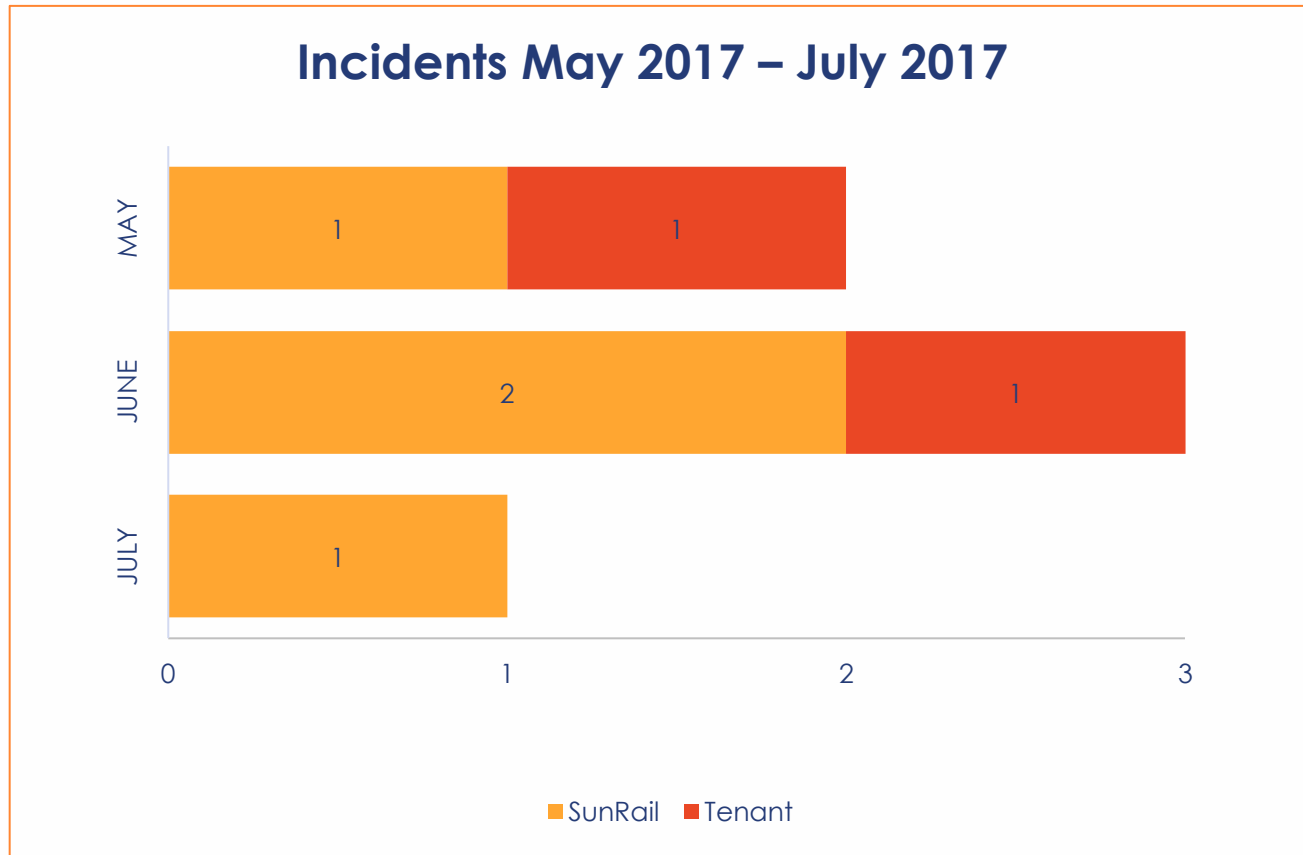
JUNE 10

JULY 14

## AVERAGE DAILY RIDERS BY MONTH



# SAFETY & SECURITY



# SAFETY OUTREACH

Door-to-Door



Seminole County School  
Bus Driver Training

In-School Presentations



On-Board Presentations





# SAFETY OUTREACH

## Presentations Delivered

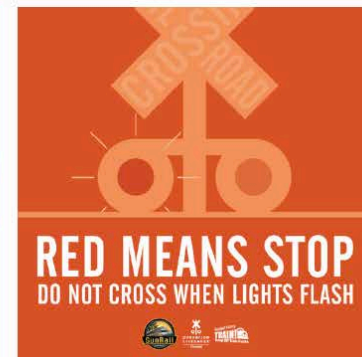


# SAFETY OUTREACH

## Current Campaign

- Social Media
- Direct Mail
- Billboards
- Door-to-Door
- Special Events
- Schools
- Bus Drivers
- Community Groups
- Commercial Drivers
- Law Enforcement

Please share today!





# TRAIN SAFETY AWARENESS WEEK

September 24 - 30



**We need your help!**

- ✓ Law Enforcement Support
- ✓ Community Outreach
- ✓ Variable Message Signs



## ROCK THE RAILS

**WRITE YOUR OWN SUNRAIL  
TRACK FOR A CHANCE TO WIN!**



# PHASE 2 SOUTH

- Construction of grade crossings, ballast, ties and rail continues throughout the corridor
- Shingle Creek Bridge: West bridge open, East bridge removal





# MEADOW WOODS STATION

- Working left and right platforms
- Paving on Left Parking



# TUPPERWARE STATION

- Working left and right platforms
- Haul in lime rock, balance & grade site





# KISSIMMEE STATION



- Paint canopy structure -left of track
- Install underdrain- right of track
- Spreading and compacting subgrade – right parking lot



# POINCIANA STATION

- Working left and right platforms
- Continue spreading lime rock, compacting and shaping to final grade



# MARKETING & BUSINESS DEVELOPMENT

## Rider Stories



# SUNRAIL STORIES

## Heather & the "Train Ladies"



Mary



Mike



Natalie



# MARKETING & BUSINESS DEVELOPMENT

## Extended Service



**RIDE  
SUNRAIL**  
TO THE ORLANDO CITY GAME  
WEDNESDAY, SEPT. 27

**Extended Service Hours After the Game.**







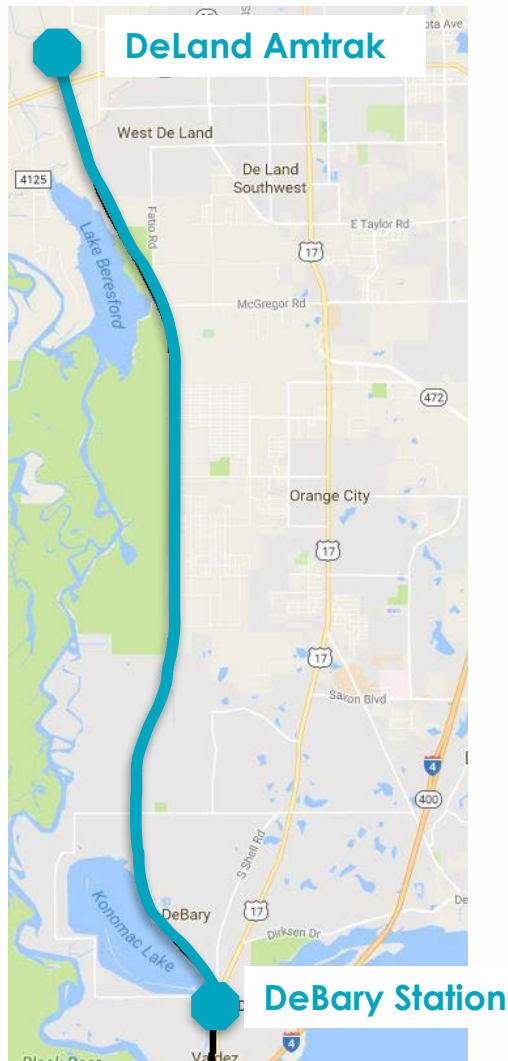
## COMMENTS

- Next Meeting: 12/1 @ 9am
- Adjournment

# WORKSHOP

- Phase 2 North
- Interlocal Agreements
- Transition Consultant

# PHASE 2 NORTH



- Extend service 12 miles to DeLand
- One station
- 15 minute headway
- Single track 1.91 miles at French Ave
- Road crossing/safety improvements
- Train control signal upgrades
- Cost estimate \$77.1M
  - Full double track and replace French Ave bridge +\$4.3M



# THANK YOU!

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